

ATMMS SUMMER 2018 PROMOTIONAL OFFER SPECIFIC TERMS

The offer is for CURRENT ATMMS ATM OR GAMING CUSTOMERS ONLY. If a Customer decides to become an ATMMS ATM or Gaming Customer during the Promotional Period, they will also be eligible.

- **First, Purchase a Zem Media ATM Digital Topper for use on the ATM AND/OR Purchase a Digital Screen/Player** for use at the Customer Location. The Zem Media ATM Digital Topper Price is \$1395 Cash OR If Customer qualifies they may pay over time [\$1495 TOTAL--\$495 Down and we will retain an additional 1/3 of the total (\$333, \$333, & \$334) over the next 3 months from the customers rebate.] If Customer decides to install Digital Screens, then the monitors and players will be procured in the standard manner. Account Representative will provide details regarding Screen/Player procurement.
- **FREE** Configuration, Set Up, & Installation of the Digital Topper. **FREE** Configuration & Set Up of the Digital Screen. (Customer is responsible for physical Installation of Screen.)
- **FREE 3 YEAR WARRANTY** for all components of ATM Digital Topper or Digital Media Player for separate screen (manufacturer's warranty).
- **FREE** access to Zem Media Content Management System Software for **LIFETIME** of ATM TOPPER if customer retains active ATM contract with ATMMS. **MAXIMUM FREE LIFETIME ACCESS LIMITED TO 2 UNITS PER LOCATION. VALUE EACH= \$360 Annually per unit, \$1080 for 3 years per unit**
- **FREE** access to Zem Media Content Management System Software for **LIFETIME** of any OTHER DIGITAL SIGNAGE SOLUTION contracted for during promotional period if customer retains active ATM contract with ATMMS. **MAXIMUM FREE LIFETIME ACCESS LIMITED TO 2 UNITS PER LOCATION. VALUE= \$360 Annually per unit, \$1080 for 3 years per unit**
- **FREE** Initial Training on use of Zem Media Content Management System
- **FREE** Access to Extended Training on Content Management System and related topics held at our Las Vegas Offices.
- **FREE** Initial Graphics Package—standard 3 ATM Graphics—Drives Traffic to ATM increasing transactions
- **FREE SUMMER PROMO MANAGED SERVICES**—1 Static Graphic change per Quarter done at **NO CHARGE** for LIFETIME if customer retains active ATM contract with ATMMS. Must sign up during Promo Period
- **FREE ENHANCED GRAPHICS SCREEN**—Includes rotating live feed of Weather, Date & Time, and Sports Scores/Headlines (will also have Zem Media contact info)
- **50% OFF REGULAR SRP** on any Additional Graphics Customer may desire. Must sign up during Promo Period.
- **50% OFF REGULAR SRP** on any Managed Services program the customer may desire. Must sign up during Promo Period.
- **FREE Future Access to Zem Media Ad Network**—Optional Ad Service which will provide a platform for National Advertisers to deliver messages. **Potential Revenue Share for location.**

ALL SERVICES MUST BE CONTRACTED FOR DURING THE SUMMER PROMOTIONAL PERIOD. DELIVERY AND INSTALLATION MUST BE MADE WITHIN 3 MONTHS OF END OF PROMOTIONAL PERIOD. (December 31, 2018).